

<i>SERFF Tracking Number:</i>	<i>UHLC-127641356</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>UnitedHealthcare Insurance Company</i>	<i>State Tracking Number:</i>	<i>49846</i>
<i>Company Tracking Number:</i>	<i>WB25283S1 (10-11)</i>		
<i>TOI:</i>	<i>MS08G Group Medicare Supplement - Standard Sub-TOI:</i>		<i>MS08G.001 Plan A 2010</i>
	<i>Plans 2010</i>		
<i>Product Name:</i>	<i>GROUP MEDICARE SUPPLEMENT</i>		
<i>Project Name/Number:</i>	<i>ADVERTISING/WB25283S1 (10-11)</i>		

## Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: GROUP MEDICARE SUPPLEMENT SERFF Tr Num: UHLC-127641356 State: Arkansas

TOI: MS08G Group Medicare Supplement - Standard Plans 2010 SERFF Status: Closed-Filed-Closed State Tr Num: 49846

Sub-TOI: MS08G.001 Plan A 2010 Co Tr Num: WB25283S1 (10-11) State Status: Filed-Closed

Filing Type: Advertisement Reviewer(s): Stephanie Fowler

Author: Bobbie Walton Disposition Date: 10/05/2011

Date Submitted: 09/21/2011 Disposition Status: Filed-Closed

Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

## General Information

Project Name: ADVERTISING

Project Number: WB25283S1 (10-11)

Requested Filing Mode: File & Use

Explanation for Combination/Other:

Submission Type: New Submission

Group Market Type: Association

Filing Status Changed: 10/05/2011

State Status Changed: 10/05/2011

Created By: Bobbie Walton

Corresponding Filing Tracking Number: WB25283S1 (10-11)

Filing Description:

Submitted for your review is advertising for use in connection with the AARP group health insurance plans. The enclosed pages are new and are the introduction to the application process which will utilize the online enrollment application, S07H49MNWBAR01 01B, that was submitted to the Department on 09/21/11 under SERFF Tracking Number UHLC-127641579.

Status of Filing in Domicile: Not Filed

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Group

Group Market Size: Large

Overall Rate Impact:

Deemer Date:

Submitted By: Bobbie Walton

The two forms will not be used at the same time; rather form WB25333S1 (06-12) is designed to replace form WB25283S1 (10-11) once our online application processes are upgraded in the future.

SERFF Tracking Number: UHLC-127641356 State: Arkansas  
Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 49846  
Company Tracking Number: WB25283S1 (10-11)  
TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010  
Plans 2010  
Product Name: GROUP MEDICARE SUPPLEMENT  
Project Name/Number: ADVERTISING/WB25283S1 (10-11)

## Company and Contact

### Filing Contact Information

Susan Cipollo, Director Susan\_J\_Cipollo@uhc.com  
680 Blair Mill Rd. 215-902-8444 [Phone]  
Horsham, PA 19044 215-902-8813 [FAX]

### Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut  
185 Asylum Street Group Code: 707 Company Type: Life and Health  
Hartford, CT 06103 Group Name: State ID Number:  
(860) 702-5000 ext. [Phone] FEIN Number: 36-2739571

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## Filing Fees

Fee Required? Yes  
Fee Amount: \$100.00  
Retaliatory? No  
Fee Explanation: \$50 X 2 = \$100  
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$100.00	09/21/2011	51960092

*SERFF Tracking Number:* UHLC-127641356 *State:* Arkansas  
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Plans 2010  
*Product Name:* GROUP MEDICARE SUPPLEMENT  
*Project Name/Number:* ADVERTISING/WB25283S1 (10-11)

## Correspondence Summary

### Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	10/05/2011	10/05/2011

*SERFF Tracking Number:* UHLC-127641356 *State:* Arkansas  
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## Disposition

Disposition Date: 10/05/2011

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

<i>SERFF Tracking Number:</i>	<i>UHLC-127641356</i>	<i>State:</i>	<i>Arkansas</i>
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<i>Company Tracking Number:</i>	<i>WB25283S1 (10-11)</i>		
<i>TOI:</i>	<i>MS08G Group Medicare Supplement - Standard Sub-TOI:</i>		<i>MS08G.001 Plan A 2010 Plans 2010</i>
<i>Product Name:</i>	<i>GROUP MEDICARE SUPPLEMENT</i>		
<i>Project Name/Number:</i>	<i>ADVERTISING/WB25283S1 (10-11)</i>		

<b>Schedule</b>	<b>Schedule Item</b>	<b>Schedule Item Status</b>	<b>Public Access</b>
<b>Supporting Document</b>	SOV	Filed-Closed	Yes
<b>Form</b>	WEB PAGE	Filed-Closed	Yes
<b>Form</b>	WEB PAGE	Filed-Closed	Yes

SERFF Tracking Number: UHLC-127641356 State: Arkansas

Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 49846

Company Tracking Number: WB25283S1 (10-11)

TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010  
Plans 2010

Product Name: GROUP MEDICARE SUPPLEMENT

Project Name/Number: ADVERTISING/WB25283S1 (10-11)

## Form Schedule

### Lead Form Number: WB25283S1 (10-11)

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed-Closed 10/05/2011	WB25283S1 (10-11)	Advertising	WEB PAGE	Initial		45.000	WB25283S1 (10-11).pdf
Filed-Closed 10/05/2011	WB25333S1 (06-12)	Advertising	WEB PAGE	Initial		45.000	WB25333S1 (06-12).pdf

## Getting Started

### 1 Getting Started

#### ▸ What You Need

#### What You Need

Applying online for an <AARP Medicare Supplement Insurance Plan> insured by UnitedHealthcare Insurance Company takes just minutes. This secure online tool will guide you through the application process step-by-step. For example, information you provide in one section may be used to pre-fill other sections of the application. If you ever have questions, live help is just a phone call away. Once you submit your application you will be contacted for any information that is needed to complete the processing of your application.

Before you get started it would be helpful to have your AARP Membership number available. You must be an AARP member in order to enroll in a plan. If you do not have your AARP Membership number available that's OK. You can still submit an application.

Take a few minutes to review the **Important Plan Documents** by clicking below. When you are ready click "next step" to get started.

#### Important Plan Documents

##### <Outline of Coverage (3 Documents)>

[<Plan Overview>](#)

[<Benefits Table>](#)

[<Rules and Disclosures>](#)

[<Your Guide to AARP Medicare Supplement Plans>](#)

[<A Guide to Health Insurance for People with Medicare>](#)

#### [Important Disclosures](#)

**Not connected with or endorsed by the U.S. Government or the federal Medicare program.**

[cancel](#)

[next step](#) →

WB25283S1 (10/11)

Continue a previously-saved application:

[resume saved application](#) →

#### Questions?

Call UnitedHealthcare at

[<XXX-XXX-XXXX>](#) (TTY 711)

to speak with a licensed insurance agent / producer.

<7 a.m. - 11 p.m. ET, Monday-Friday>

<9 a.m. - 5 p.m. ET, Saturday>

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Take a few minutes to review the **Important Plan Documents** by clicking each link below. When you are ready click "next step" to get started.

#### Important Plan Documents

##### <Outline of Coverage (3 Documents)>

[<Plan Overview>](#)

[<Benefits Table>](#)

[<Rules and Disclosures>](#)

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[Important Disclosures](#)

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cancel

next step →

WB25333 S1 (06/12)

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TOI:	MS08G Group Medicare Supplement - Standard Sub-TOI:	MS08G.001 Plan A 2010 Plans 2010	
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Project Name/Number:	ADVERTISING/WB25283S1 (10-11)		

## Supporting Document Schedules

	<b>Item Status:</b>	<b>Status</b>
<b>Satisfied - Item:</b>		
	Filed-Closed	10/05/2011
<b>Comments:</b>		
<b>Attachments:</b>		
WB25283S1 (10-11) Statement of Variability.pdf		
WB25333S1 (06-12) Statement of Variability.pdf		

WB25283S1 (10/11)  
Statement of Variability

These are the conditions of variable text within this component:

- The AARP Medicare Plans logo is bracketed as variable because this filed content could be utilized on a site with a different logo treatment.
- 'AARP Medicare Supplement Insurance Plan' will vary when this filed online application content is utilized with another AARP UnitedHealthcare insured product.
- The presence of the link to the 'Outline of Coverage' documents will vary based on State requirements.
- The presence of the link to the 'Your Guide to AARP Medicare Supplement Plans' will vary based on State requirements.
- The presence of the link to the 'A Guide to Health Insurance for People with Medicare' will vary based on State requirements.
- The telephone number, outside of the filed content, shown within the 'Questions?' box could vary depending on what source the user came into the site.
- The telephone number hours, outside of the filed content, shown within the 'Questions?' box could vary according to business requirements

WB25333S1 (06/12)  
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